



# Unesco LUCS – local Unesco center for collaboration

Leif Magnusson

*Unesco LUCS*

International conference „Integration Challenges in a Radicalizing World“  
29 – 30 November 2016, Tallinn, Estonia



United Nations  
Educational, Scientific and  
Cultural Organization

**LUCS**

Lokalt Unescocenter  
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KULTUURIMINISTEERIUM



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TALLINN UNIVERSITY





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# Unesco LUCS idea

Unesco LUCS works to understand and find solutions for:

- How to create equal and cohesive local communities/places free from racism and discrimination?
- How to develop intercultural and interreligious dialogue in order to build sustainable local communities.



# Challenges

- Find methods for strengthening social cohesion and enabling sustainable intercultural communities free from discrimination long term.
- Explore, formulate and establish a new approach to integration. More focus on culturally inclusive citizenship.
- No single organisation can solve the social challenges formulated by Unesco LUCS alone.



# Unesco LUCS platform

- The starting point is provided by UNESCO development goals. Unesco LUCS contributes on the local level.
- Unesco LUCS is a national knowledge network to find and strengthen collaboration between politics, local public administration, civil society, corporations and the research community.
- To build new collaboration and knowledge alliances within and between municipalities.

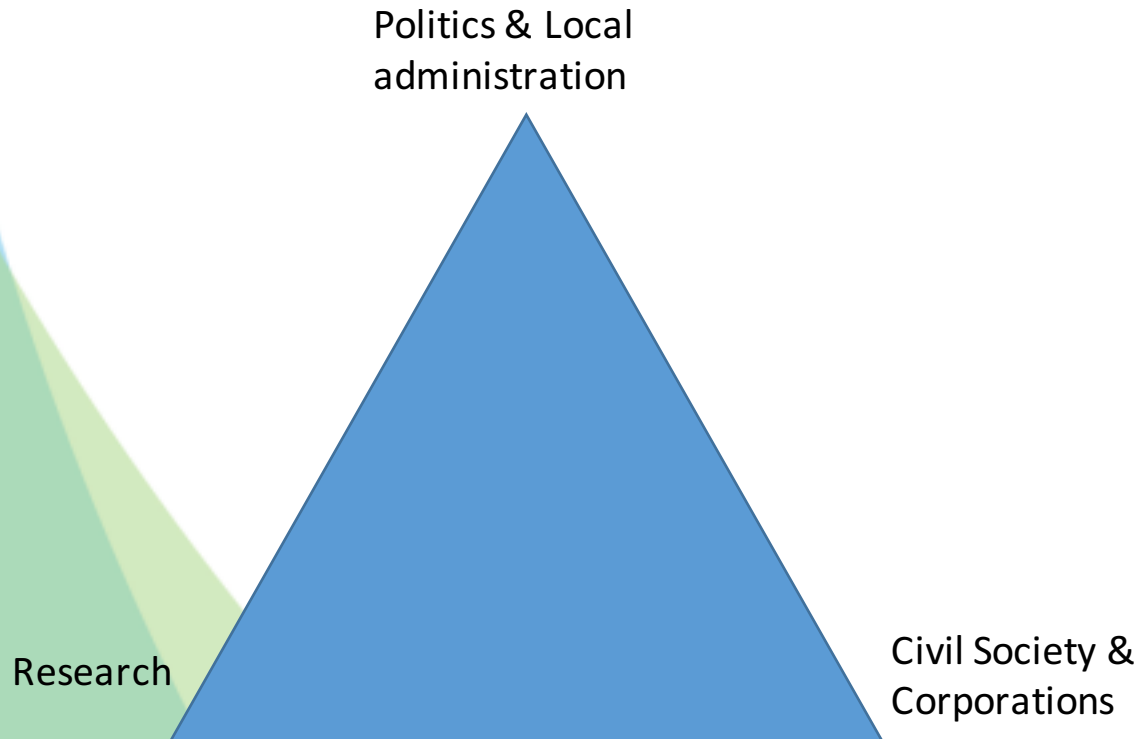


# Knowledge is the method

- Everything starts with pilot projects.
- Each project is organised, politically supported with responsibilities clarified and equally balanced between academia, civil society and corporations.
- Each project is a meeting point for knowledge exchange, reflection and action.
- We contribute to UNESCO knowledge bank and development and work actively to communicate the results.



# Interaction model for knowledge pilot projects





# Example 1. Anti-rumour campaign

- Dismantle rumours that create hostility and/or conflict
- Rumour themes in Botkyrka: criminality, incompatible cultures, unfair distribution of public resources and the threat to The Swedish Culture.
- Target group: youths, 18-25.
- Training courses for anti-rumour agents in local public administration





## 2. Language friend



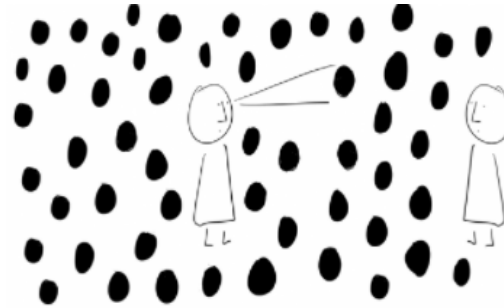
Flyktingguide/språkvän i Eskilstuna

- Purpose to build bridges between migrants and locals for faster integration.
- Develop a two-way cultural exchange with clear expectations.
- Start in Eskilstuna 2006. Now expanded to 120 municipalities in Sweden.
- Positive results. Contacts make life easier and support mutual, intercultural understanding.
- More women than men engaged. families meet families.



### 3. Power of pictures

- Launches March 2017.
- Purpose to develop and spread knowledge regarding stereotype images, history and function.
- Result presented on the web, app and exhibition. Teacher material will support usage in schools.
- Material unique for Sweden and will give practical insights and educational support.





## 4. Equal Health

- Inequalities observed in cancer prevention.
- Regional Cancer Centre Stockholm-Gotland working to improve equal access to cancer screening and care.
- Collaboration with Botkyrka municipality regarding knowledge and risks.
- Different local ambassadors trained to share message on prevention and treatment programs in the local community.





# What does Unesco LUCS do?

PROJECTS

SEMINARS

WORKSHOPS

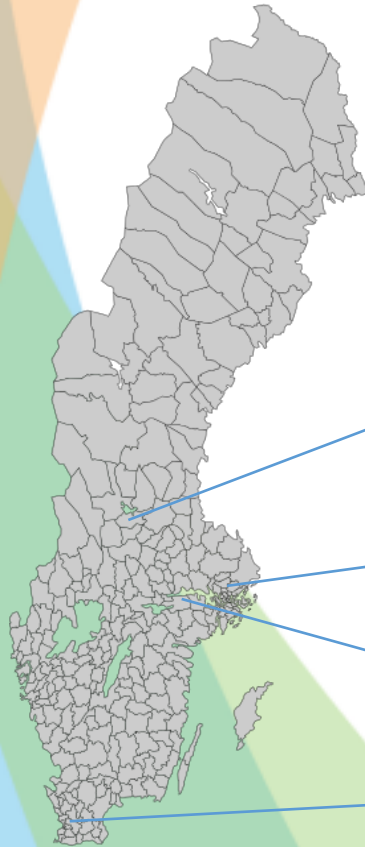
SCHOLARSHIP

EVENTS

RESEARCH + MONITORING (REPORTS)



# Unesco LUCS municipal members



Borlänge

Botkyrka + Multicultural Centre and  
Unesco LUCS HQ

Eskilstuna

Malmö



# Unesco LUCS members, April 2016



**BOTKYRKA  
KOMMUN**



**Eskilstuna  
kommun**



**HÖGSKOLAN  
DALARNA**



**Malmö stad**



**Rädda Barnen**



**REGIONALT  
CANCERCENTRUM  
STOCKHOLM GOTLAND**



**STOCKHOLMS  
STADSMISSION**



# Thank you



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## LUCS

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[unescolucs.se](http://unescolucs.se)



# Presentation given at International conference **Integration Challenges in a Radicalising World**

*29 – 30 November 2016 in Tallinn, Estonia*

For more conference materials and presentations  
please visit [www.misakonverents.ee](http://www.misakonverents.ee)



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